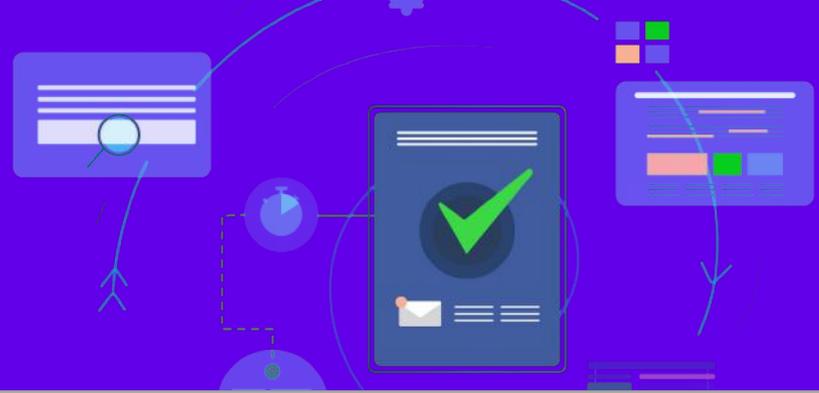




De-Risk Privacy Compliance With Non-Stop Web Change Intelligence



Frequent Edits to Brand Portfolios Introduce Hard-to-Detect Compliance Risks

- Consumer privacy safeguards – GDPR, CCPA, etc – require constant attention to avoid brand damage and regulatory action.
- Multi-brand, multi-region, multi-vendor digital portfolios frequently change code and content. Each edit adds risk.
- Human privacy review is infrequent, costly, error-prone, and incomplete.

Fluxguard Automates Web Change Detection, Evaluation, and Alerts

- Our service crawls brand properties, creates baselines, and reports privacy changes.
- Fluxguard detects breaking changes at the content, code, and cookie level.
- Fluxguard orchestrates complex web page interactions (e.g., interacting with cookie consent modals).

Fluxguard Repeatedly Crawls Target Sites to Detect All Code, Content, & Cookie Changes

Fluxguard crawls 1000s of customers' brand portfolios to detect breaking privacy changes.

Fluxguard captures an initial baseline and then automatically detects deviations in code, content, cookies, and visual elements over time.

In this screenshot, we highlight changes to this brand home page. The least recent version is bottom-right and the most recent is upper-left.

The screenshot displays the Fluxguard interface for monitoring the website `gilette.fr`. At the top, there is a browser view showing the URL `fluxguard.com/site/72e3a003-8a80-443a-98b4-f3ff4b5cc730/session/8e4ba469-00fc-4439-8a2e-067639d43747/page/17017...` and the page title `Produits de Rasage & Soins pour Homme | Rasage Parfait | Gillette FR`. Below this, a table provides metadata for the captured versions:

Field	Value
Title	Produits de Rasage & Soins pour Homme Rasage Parfait Gillette FR
Last capture	Feb 16, 7:26 PM
Last check	Feb 16, 7:26 PM
Versions	61

The main area shows a grid of six thumbnails representing different versions of the website. Each thumbnail includes a timestamp and a set of icons. The thumbnails are arranged in two rows of three. The top-right thumbnail, captured on Dec 22, 9:02 PM, is highlighted with a red arrow pointing from a callout box. This thumbnail shows a Christmas promotion with a red and white gift box. The other thumbnails show the standard Gillette homepage layout with the text "ESSAYEZ GILLETTE GRATUITEMENT!" and "BONS PLANS".

Notice how Fluxguard detects the visual change to and from the Xmas promotion on this site.

Fluxguard Narrows Focus to Privacy-Impacting Changes

Fluxguard's rules and filters allow us to focus only on privacy-related changes across monitored sites.

Here we use Fluxguard to track and alert the evolution of consumer privacy consents... from a missing banner, to the wrong design, to ultimately the correct text and design.



Latest version:
All good!



Old version:
Wrong design.



Old version:
Wrong privacy text.

Captured: Sep 15, 9:15 AM



Old version:
Wrong privacy banner!

Captured: Aug 31, 5:03 PM

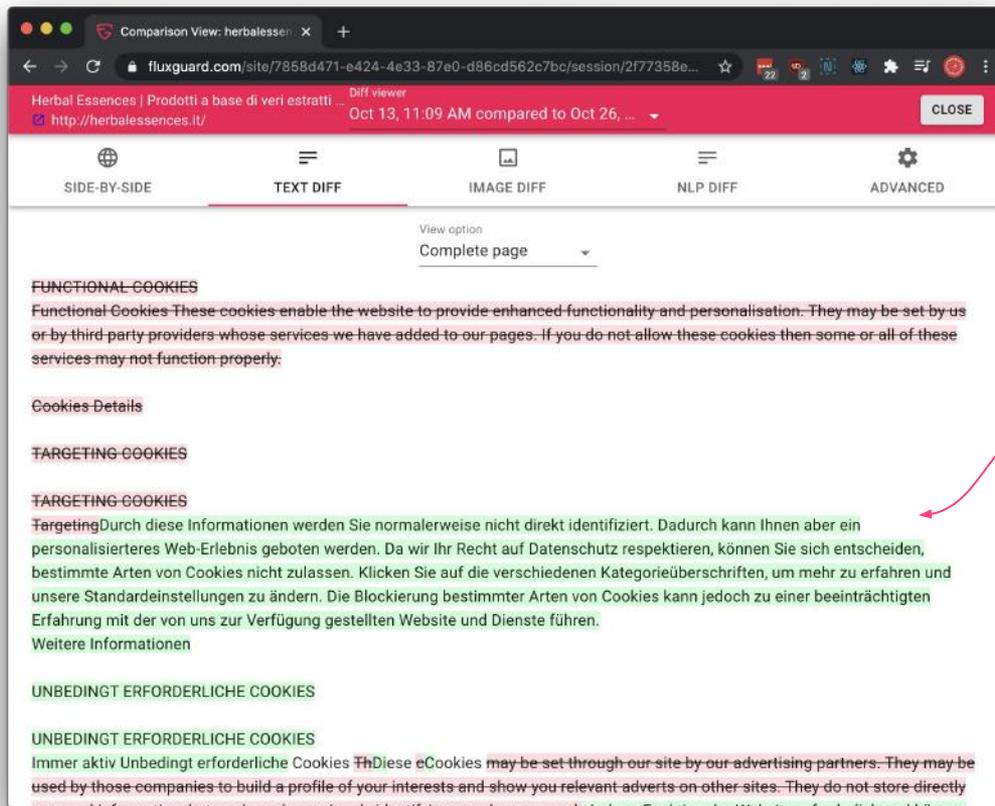


Old version:
Missing privacy banner!

Fluxguard Highlights Changes in Red (Deletions) and Green (Additions) Between Versions

Fluxguard provides multiple visualizations to explore privacy-impacting changes. These include text, visual, code, network, cookies, and more.

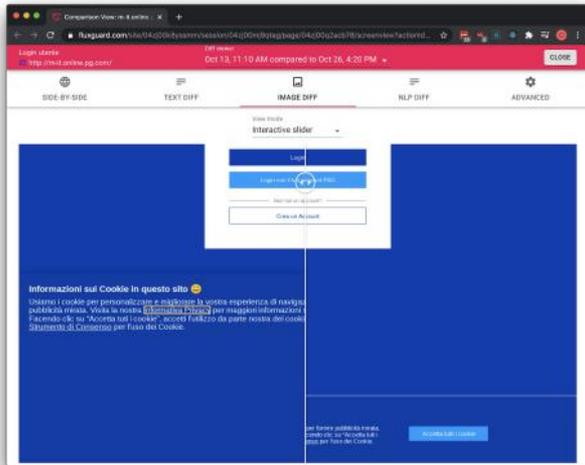
Fluxguard can crawl from "in region" IP addresses to ensure access to geo-restricted content or country-specific language defaults.



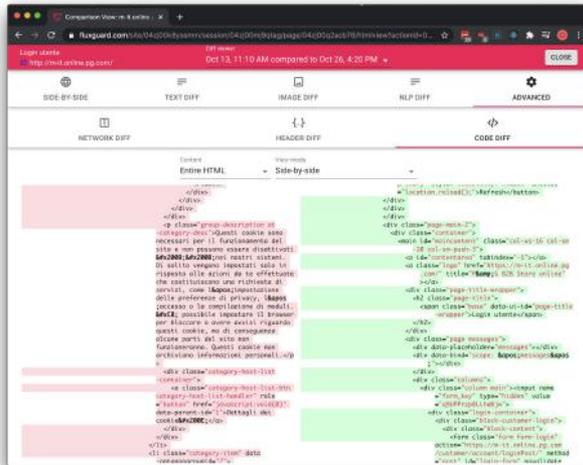
Fluxguard detects language changes for these privacy consents... from English to German.

Deletions from the old version to the new version are in red. And additions are in green.

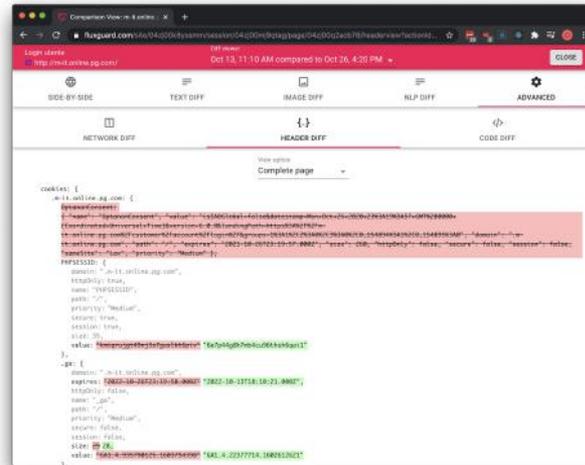
To Maximize Privacy-Related Changes, Fluxguard Uses Text, Visual, Code, Network, Cookie Change Detection



Visual change detection of wrong banner.



Code change detection of incorrect privacy language changes.



"Under the hood" changes to actual cookies detected.

Self-Service: Mostly You

Managed Services: Mostly Us

Two Engagement Options

- Self-Service:
 - Great for teams with technical staff or modest monitoring needs.
 - We provide basic email and chat support.
- Managed Services:
 - Automated scanning of all key pages.
 - Complete setup and ongoing configuration by Fluxguard analysts.
 - Custom engineering by Fluxguard to support key use cases.
 - Pre-screening of results by Fluxguard.
 - Report generation and weekly status meetings by Fluxguard.
 - Quarterly site "syncs" by Fluxguard.
- Contact us to discuss at hello@fluxguard.com

Integrate Fluxguard Results

- API
- Webhooks
- Automated reports
- SMS
- Bespoke reports

